

((((NOISE)))

FILM PR

Checklist publicity materials

- Texts:** logline, short synopsis (250 words), long synopsis (1 page)
- Stills:** 3-5 hires (!) stills for press, more for social media
- Press notes** (pdf & .doc)
 - Logline & synopsis
 - Director's statement, interview
 - *Producer's statement (optional)*
 - *Facts on the topic of the film (optional)*
 - Biography & filmography of main cast & crew
 - Credits
 - Tech specs (incl. country of production, duration, year of production)
 - Contact information (sales, press, production)
- EPK**
 - Video clips
 - Audio fragments
 - Poster (digital)
 - Extra video material
 - Trailer
- Printing materials**
- Online presence:** website, social media, IMDb